



WACA
WESTERN AUSTRALIAN
CRICKET ASSOCIATION

Integrated Cricket Program Overview & How To Start



Integrated Cricket – Program Overview & How To Start

What this all about?

Integrated Cricket programs are a great way for clubs to be more welcoming of people with Disability into their club. Woolworths Cricket Blast especially is a great way to start, the way the program runs naturally lends itself to being inclusive, however there are additional flexibilities in the program to adapt the activities and groups to make it fun and inclusive of all.

Exactly how this looks within your club is up to you, and we can support and guide you to help make those decisions. Most clubs run additional activities along side their existing programs, which are more accessible for players with disability.

It's important to note that this isn't a recipe or a step by step guide on how to run these programs. Every program and every player is different, what works for some won't necessarily work for others. This is a guide and conversation starter on how you can go about getting a program up and running, but the fun and rewarding part is finding out what works for your participants and seeing them shine!

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Why are we doing this?

Its crucial for clubs to have an understanding of why they're looking to provide and Integrated program. Starting with the "why" makes the "what" and the "how" easier so it's important that there is shared clarity on why this is important for your club.

Everyone's "why" is different, but here are some examples:

- To do some good in our community
- To give others the same opportunities I've had through community sport – friends, belonging and activity
- Connect our club with the local community and give something back
- Attract new people who bring a different skill set, enthusiasm and energy to the club.
- Your clubs will also benefit from the increased membership, with more volunteers, revenue, recognition and sponsorship opportunities



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What are we going to do?

There's a few different ways you can go about making the programs your club offers more inclusive. Its important at the outset for the club to decide what they would like to focus on.

Review our existing programs and put in place practices to make them more inclusive

Identify where we can adapt existing programs to offer a more accessible format – e.g. Starblast or Integrated Cricket League Teams

Identify non-playing roles in our club where people can make a valued contribution

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How are we going to do this?

- **Look Inwards** – who do we already have at our club that can help? What skills and networks do our members have that we can tap into? Has our whole committee bought into this and will help drive it across the club?
- **Champion** – it's essential there is whole club and committee buy in, but it's important that there is a 'Champion' or point of contact. This person is the face of the program in the club and community and is a primary point of contact
- **Upskill** – Coaches/Club/Parents – what information do they need to be confident to go forward on this journey? What can the WACA and its partners provide?
- **Set Realistic Expectations** – it might take some time to build up player numbers in your program. Don't get disheartened and never underestimate the impact and life changing influence you are having on those that join your club – even if its only one person!

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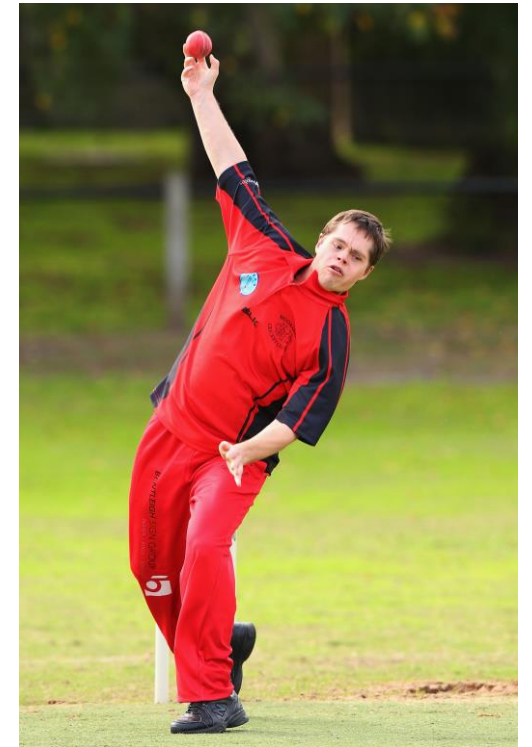
How are we going to do this?

- **Buddy Up** – What partners are in the community that can help support us? E.g. Community Groups, Rotary Groups, the WACA, Inclusion Solutions, other Clubs, Schools and Community Service Providers
- **Engage the Community** – using your partners and networks, reach out and engage the community in what you are trying to do. Share your story and tell people what you're wanting to achieve
- **Open Your Doors** – invite people down to your club – existing and potential members – to see what you're all about. Put on a BBQ and some friendly games of cricket or activities, meet people and show them what a great family they'll become part of by joining your club. For your existing members, it's a great way to get them back down to the club for the upcoming season!
- **Play** – When its time to hit the field, come prepared with plans A through to Z. Embrace the unknown and have fun, it's a guarantee you'll be putting a smile on the players faces! Be guided by your players and focus on what they can do and build from there.

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How are we going to do this?

- **Integrate and Include** – at the heart of it, cricket is just the vehicle and the real benefits and life changing moments come from the feeling of being included and belonging. Make sure off the field that all members and their families are welcomed, valued and are included in the club community. On the field, don't limit people and let them choose their own path. If a player is showing promise in a modified program, invite them to try a higher grade or more challenging format. Some won't feel ready or comfortable and that's ok, but others will love the challenge and the opportunity to move through the ranks.
- **Reflect and Check In** - remember this is just a guide on getting started, and once you've begun it'll be hard to stop! It's important to reflect on lessons learnt and where you've come from, and also check in with your members for feedback about what's going well, and what could use some work



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Finally, Enjoy It!

Everyone's experiences and processes are different, but the one thing they all have in common is the extreme enjoyment and rewarding feeling they get from being involved in these programs.

There will definitely be challenges, but remember there is lots of people out there ready to help and at the end of the day it will all be worthwhile.

Once you see the smile on one kids face or hear how you've changed a family's life, there'll be no going back!



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These clubs are currently offering programs, feel free to touch base with them and hear how they've gone!

Club	Contact	Email	'StarBlast'	Youth ICL	Seniors ICL
Albany Junior Cricket Association	Kyle & Rachel Badger	krb_87@hotmail.com	✓		
Bateman Junior Cricket Club	Karen Washington	registrarbicc@gmail.com	✓	✓	
Coolbinia West Perth Junior Cricket Club	Ian Yiannakis	ianyannakis@bigpond.com	✓		
Coolbinia West Perth Senior Cricket Club	Curtis Stark	president.cwpcc@gmail.com			✓
Joondalup Kinross Junior Cricket Club	Helen Flint	helen@flinty.com.au	✓	✓	✓
Kalamunda Cricket Club	Michael Trvcich	kcc.juniorcoordinator@gmail.com	✓		
Kardinya Lakes Cricket Club	Heather Timms	timms.heather@gmail.com			✓
Kingsway Sportsmans Cricket Club	Dave Wright	dave.wrighty1973@gmail.com			✓
Kingsley Woodvale Junior Cricket Club	Jaron Bresland	jaron@bresland.com.au	✓		
Leschenault Junior Cricket Club	Kristy Lind	kristy_lind@outlook.com	✓		
Mandurah Cricket Club	Jamie Hunter	auszav@y7mail.com			✓
Quinns Rocks Junior Cricket Club	Sharyn Sallerman	sharynk70@hotmail.com	✓	✓	
Secret Harbour Cricket Club	Jack McClay	jackmcclay@live.com			✓
St Mary's Cricket Club	Ben Mattock	b.mattock@hotmail.com	✓		
Swan Valley Cricket Club	Adam Chitty	adam.chitty01@gmail.com	✓		
Warnbro Cricket Club	Wayne Hunt	wayno.buns@gmail.com			✓
Warnbro Junior Cricket Club	Mick Borrett	m.borrett@bigpond.com	✓		
Wembley Districts Cricket Club	Marzio De Ra	ridgeydidge55@gmail.com			✓
Wembley Districts Junior Cricket Club	Margie Oldfield	president@wdjcc.org	✓	✓	

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The below is some resources for coaching that might help you get started...

[Woolworths Cricket Blast](#) – Adjust these activities to suit

[Community Cricket Coaching](#) – use the Australian Way philosophies and activities

[PBTR Inclusive Coaching Course](#) – Great online resource to introduce inclusive coaching

[Sports Coach UK](#) – Coaching People with Disability

[The Inclusion Club](#) – The Tree Framework